

PRODUCT KNOWLEDGE

Saga Furs

Karl Donoghue has collaborated with Saga Furs to create a unique range of products combining the luxurious textures of shearling and delicate fur. The partnership between world class artisans and timeless designs forms an evolving vision of the most beautiful hand crafted pieces.

Ethics

Globally recognised as the world's leading supplier of quality fur, Saga Furs produce the finest pelts. Each fur produced is subject to strict guidelines and promotes full traceability and farm certification as well as using global corporate social responsibility initiatives and encouraging sustainable practices within the industry.

Transparency

Each design we create containing Saga Fur is branded and labelled for your reassurance. You can also visit [choose.sagafurs.com](https://www.choose.sagafurs.com) for more information on sustainability, traceability and animal welfare practices.

For styling ideas why not follow us on Instagram: [@karldonoghue](https://www.instagram.com/karldonoghue) and on Youtube: [Karl Donoghue](https://www.youtube.com/KarlDonoghue).

[karldonoghue.com](https://www.karldonoghue.com)

KARL DONOGHUE

Caring for your Karl Donoghue piece

- Our collections are designed and crafted in London using the highest quality materials and trims to create a luxurious product that should last a lifetime if cared for well. We call this "Luxury for Life".
- Due to the natural characteristics of the skin, variations in texture and shading is an intrinsic value. As a result, each product may vary in appearance.
- Avoid wearing in heavy rain as this can affect the leather surface and texture of straightened wool. If caught in the rain, shake off excess water and allow drying to occur naturally (on a broad-shouldered coat hanger) out of direct sunlight. Do not force dry using heat as this will cause both the fur and leather to dry out. When fully dry, shake again to revive the wool and fur pile.
- Ironed wool on shearling may become wavy over time when exposed to humidity. Under similar conditions fur should maintain its original look.
- Where the shearling wool has been straightened it can be combed with a fine metal tooth comb or brush to revive the pile.
- If the shearling has suede finish, the pile can be revived by gently rubbing with a soft suede brush or dry sponge. Do not rub skins with a finish applied.
- New products may transfer wool and fur fibres to clothing because of the hand cutting methods used in the production.
- If your shearling and fur piece requires cleaning, always use a specialist cleaner following the instructions on the product care label. It is advisable to remove horn trims before cleaning. Cleaning may affect applied finishes to the shearling.
- Shearling pieces can be protected on the leather side using a leather spray. Test a small area first following any instructions on the can. Do not spray the wool or fur of your product. We cannot accept responsibility for any results to the article.
- Excess sunlight or UV light can cause shearling and fur to fade or change colour therefore it is advisable when storing your piece to keep it in the original dust bag. Never store your piece when damp or wet. Store in a low humidity location, never in a closed plastic bag.

Following these guidelines and the information on the product care label will help you to maintain the natural beauty of your Karl Donoghue piece for many years to come, a far more sustainable approach to fashion.

